

# SHYLA DAY

## International Business

### PROFILE

A self-starter and trailblazer with a refreshing attitude. Willingness to go above and beyond to deliver award-winning work. Ability to think outside of the box to find solutions to challenging problems. Background in International Business, Public Relations, Media, International Marketing, and Brand Development.

### EDUCATION

- 2019** Harvard University  
Entrepreneurship in Emerging Economies Micro-Masters
- 2019** San Diego State University  
Cultural Competency Institute  
Leadership Equity Action Development
- 2018** (AS) International Business  
(AS) Communications  
(AA) Music
- 2018** Honors Global Competency  
Global Culture Studies

Deans List  
Honor Roll  
Phi Theta Kappa Honors Society Executive Board (Vice President)  
ICC Collegiate President/Executive Board  
Associated Student Government Executive Board

### EXPERIENCE

- Achieved commercial distribution in 189 countries
- Passed legislation affecting 2.1 million collegiate students in the state of California
- Gave a TED talks presentation at a conference for 19 million subscribers, and senior level global leaders
- Revised and implemented new by-laws and constitution for collegiate student affairs organization
- Spearheaded effective and proven global marketing campaigns on high authority medias, utilizing split testing and SEO for maximum PR

### CONTACT

Shyla Day Blanchard  
(858) 480-9DAY

[www.shyladay.com](http://www.shyladay.com)



### RECOGNITION

- 2019** The Fire Awards Outstanding International Humanitarian of the Year
- 2018** The World Networks Entrepreneur Awards Top 10 Nominee
- 2018** Commendation from the City of Los Angeles
- 2015** American Small Business Champion
- 2014** "Academic Achievement and the Pursuit of Excellence" Medal from honorable Claes Nobel, of the Nobel Peace Prize Family
- est. 2012** 25+ specialized global awards and nominations in Scholarship, Leadership, Entrepreneurship, Philanthropy, Business, and Music

### SPECIALIZED ACCOMPLISHMENTS

13 Corporate/Global Endorsement Deals. As Seen On International Media as brand owner for "Shyla Day". TED, Rádio Kosicē (Bratislava, Slovakia), New Tang Dynasty TV, GStar (China), En Vivo (Mexico), WELAB (UK), Jamsphere (Italy), ABC, NBC, CW, CBS, RollingStone, Billboard, Universal Broadcasting Network, World Tuned Radio, and many more. 400+ Hours of Humanitarian Work.

