

# SHYLA DAY

## International Business

### PROFILE

A self-starter and trailblazer with a refreshing attitude. Willingness to go above and beyond to deliver award-winning work. Ability to think outside of the box to find solutions to challenging problems. Background in International Business, Public Relations, Publicity, Media, International Marketing, and Brand Development.

### EDUCATION

2020 Harvard University  
Entrepreneurship in Emerging Economies

2019 Yale University  
Music for Social Action

2019 San Diego State University  
Cultural Competency, Leadership Equity  
Action Development

2018 (AS) International Business  
(AS) Communications  
(AA) Music  
(AA) Global Culture Studies

2018 Honors Global Competency

Deans List/Honor Roll  
Phi Theta Kappa Honors Society President  
Executive Board  
Inter-Club Council President Executive Board  
Associated Student Government Executive Board

### EXPERIENCE

- Achieved distribution independently in 189 countries, and 2 of the largest retailers in the world.
- Passed legislation affecting 2.1 million students in the state of California
- Gave a TED talks presentation at a conference for 20 million subscribers, and senior level executives and global leaders
- Revised and implemented new by-laws and constitution for collegiate student affairs organization
- Spearheaded proven and effective global marketing campaigns on high authority medias, utilizing split testing and SEO for maximum PR
- Amazon Best Seller in Women & Business.

### CONTACT

Shyla Day Blanchard  
(858) 480-9DAY

www.shyladay.com



### RECOGNITION

- 2019 The Fire Awards Outstanding International Humanitarian of the Year
- 2018 The World Networks Entrepreneur Awards Top 10 Nominee
- 2019 Young Entrepreneur Award: All Women Rock
- 2015 American Small Business Champion
- 2014 "Academic Achievement and the Pursuit of Excellence" Medal from honorable Claes Nobel, of the Nobel Peace Prize Family
- est. 2012 25+ specialized *global* awards and nominations in Scholarship, Leadership, Entrepreneurship, Philanthropy, Business, and Music

### SPECIALIZED ACCOMPLISHMENTS

Over 2 dozen Corporate/Global Endorsement Deals. As Seen On International Reputable/Major Media as brand owner for "Shyla Day". TED, Rádio Košice (Bratislava, Slovakia), New Tang Dynasty TV, GStar (China), En Vivo (Mexico), WELAB (UK), Jamsphere (Italy), ABC, NBC, CW, CBS, RollingStone, Billboard, Universal Broadcasting Network, World Tuned Radio, and many more. Hundreds of Hours of Humanitarian Work.

