

SHYLA DAY

International Business

PROFILE

A self-starter and trailblazer with a refreshing attitude. Willingness to go above and beyond to deliver award-winning work. Ability to think outside of the box to find solutions to challenging problems. Background in International Business, Public Relations, Media, International Marketing, and Brand Development.

CONTACT

Shyla Day Blanchard
(858) 480-9DAY
(858) 598-7414

www.shyladay.com

EDUCATION

- 2019 San Diego State University: Cultural Competency Institute of Educators: Leadership Equity Action Development Program
- 2018 (AS) International Business
(AS) Communications
(AA) Music
- 2018 Honors Global Competency
- Deans List
Honor Roll
Phi Theta Kappa Honors Society Executive Board (Vice President)
Inter-Club Council President
Associated Student Government Executive Board

EXPERIENCE

International Brand Development "Shyla Day"

Communication with multinational representatives of media in most global regions other than and including that of the United States

10 years of international business experience including strategic planning, international marketing, negotiations and worldwide procurement

Expertise in business development involving products and markets spanning multiple industries and fields

Multi-Nation Strategic Negotiations and Partnerships

- Achieved commercial distribution in 180 countries worldwi

RECOGNITION

- 2018 The World Networks Entrepreneur Awards Top 10 Nominee
- 2018 Soul Central Humanitarian Award Nominee
- 2018 Commendation from the City of Los Angeles
- 2017 The World Networks Entrepreneur Awards Nominee
- 2015 American Small Business Champion
- 2014 "Academic Achievement and the Pursuit of Excellence" Medal
Claes Nobel, Senior Member Nobel Prize Family

SPECIALIZED ACCOMPLISHMENTS

11 Corporate/Global Endorsement Deals, 23 Global Award Nominations, As Seen On International Media as brand owner for "Shyla Day". Rádio Kosícē (Bratislava, Slovakia), New Tang Dynasty TV, GStar (China), En Vivo (Mexico), WELAB (UK), Jamsphere (Italy), ABC, NBC, CW, CBS, RollingStone, Billboard, Universal Broadcasting Network, World Tuned Radio, and many more. 400+ Hours of Humanitarian Work.

Recommndations/References upon request
